

Fairbanks Seeds

CROP GUIDE 2020-2021



MICRO- HERBS



NZ

Sowing your Success

IMPORTANT NOTICE TO CUSTOMERS

1. PURCHASES SUBJECT TO TERMS AND CONDITIONS

The Customer acknowledges that all purchases from Fairbank's Selected Seed Co. Pty Ltd and Fairbanks Seed NZ Ltd. ("Fairbanks") are subject to and governed by Fairbanks standard terms and conditions of trade ("Terms of Trade"), a copy of which is available from Fairbanks upon request.

2. INFORMATION GUIDE ONLY

Any figures or data stated are for general comparative purposes and are not absolute values. All information provided in the attached material is intended as an introductory guide only and must be considered by potential purchasers in the context of location, climate, soil type and conditions and any other relevant growth and development factors. Accordingly any purchases are made on the basis that the customer acknowledges and agrees that-

- a) Seed products will not necessarily be suitable for a given location, soil type, climate or season;
- b) It will not purchase seed products from Fairbanks unless it has prior to placing any order obtained specific advice from a suitably qualified agronomist or direct from Fairbanks as to the desirability of growing the relevant seed –
 - (i) In the location;
 - (ii) At the time; and
 - (iii) Under the conditions that it is proposed the seed will be grown;
- c) It will in utilising any seed purchased from Fairbanks, follow accepted industry best growing practices and seek and follow suitable agronomy advice at all times; and
- d) Fairbanks recommends that in all cases a small scale trial of the relevant product be conducted at the proposed site of production at the appropriate seasonal timing to test the suitability of the product for local conditions.

3. LIMITATION OF LIABILITY

Liability of Fairbanks is limited as set out in the Terms of Trade.

4. NO WARRANTY AS TO AVAILABILITY

- a) Whilst Fairbanks will use its best endeavours to ensure that it is able to provide Products to the Customer when required, it does not warrant or guarantee that it will be able to do so and will not be responsible for any losses alleged to have been suffered by the Customer as a result of failure to supply or delay in supplying Products, regardless of the reason for the failure to supply. In this regard the customer acknowledges that availability of seed is unpredictable and, irrespective of whether seed or other Products are marketed by Fairbanks, no representation of ability to supply is given by Fairbanks to the Customer.
- b) Fairbanks retains the absolute discretion at all time to refuse to accept any order made by the Customer for Products.

DISEASE RESISTANCE

Resistant is the ability of a plant variety to restrict the growth and development of a specified pest or pathogen and/or the damage they cause when compared to susceptible plant varieties under similar environmental conditions and pest or pathogen pressure. Resistant varieties may exhibit some disease symptoms or damage under heavy pest or pathogen pressure.

Two levels of resistance are defined:-

High standard resistance (HR): plant varieties that highly restrict the growth and development of the specified pest or pathogen under normal pest or pathogen pressure when compared to susceptible varieties. These plant varieties may, however, exhibit some symptoms or damage under heavy pest or pathogen pressure.

Moderate/Intermediate resistance (IR): plant varieties that restrict the growth and development of the specified pest or pathogen, but may exhibit a greater range of symptoms or damage compared to high/standard resistant varieties. Moderately/Intermediately resistant plant varieties will still show less severe symptoms or damage than susceptible plant varieties when grown under similar environmental conditions and / or pest or pathogen pressure.

BASIL



Basil - Genovese

Italian Genova type basil with vibrant green, apple shaped cotyledons and large dark green true leaves with a slightly savoy texture. An excellent option for micro-herbs due to its flavour and beautiful aroma.



Basil - Greek

A smaller leaved more compact plant than Italian basil. Green curved cotyledons with small pointed true leaves. Sweeter and more subtle flavour than Italian basil.



Basil - Purple Fire

A premium purple leaf basil with excellent uniformity. Perfect for pot production and micro-herbs. Excellent uniformity at the micro leaf stage with deep purple coloured cotyledons and nice glossy true leaves.



Basil - Thai

South-East Asian basil variety with a strong aniseed flavour. Pale green stem becoming dark purple as the plant matures. Narrow pointed true leaves with green cotyledons. Popular in Asian cooking.

MUSTARD & TATSOI



Mustard - Flame Trees

Vigorous growth with upright habit. Attractive serrated leaves with a mild mustard flavour, purple colour starts developing at the cotyledon stage. Used for salad mix.



Mustard - Red Dijon

Red mustard with an excellent colour and uniformity at cotyledon stage and a strong mustard flavour. True leaves are dark red and lightly serrated at maturity.



Mustard - Red Giant

A traditional leaf mustard with a strong flavoured light red leaf. Attractive red and green mottled cotyledons. Mostly used in micro-herbs.



Tatsoi - Purple Royale F1

A hybrid purple tatsoi. Purple Royale is perfect for a micro Purple Pak Choi product. Dark purple heart shaped cotyledons and rounded, purple Pak Choi type leaves.

ROCKET



Cultivated

Also known as Arugula. Dark green, oval shaped leaves, nutty flavour with medium pungency. Faster growing than wild rocket.



Frastagliata

The original European wild rocket strain. Fine, very serrated true leaves with small delicate green cotyledons and a strong flavour. Much slower growing than Cultivated Rocket with a more peppery flavour.

RADISH



Radio

Red globe radish. As a micro-herb it has pale green cotyledon and leaves with a light green stem becoming slightly darker as the plant grows.



Pink Stem

A bright pink, almost purple stemmed radish with green cotyledons for micro-herb production. It has strong vigour and a mild radish flavour. Its striking colour is perfect for brightening up any plate.

CORIANDER



Santo

Slow bolting coriander. Santo can be grown year round in most areas. Market leading variety of slow bolting coriander. Long oval shaped cotyledons with a grass green colour and beautiful pungent coriander aroma. A truly vibrant micro-herb.

PARSLEY

Midori

Italian Giant flat leaf type parsley. Medium to large sized true leaves with neatly pointed cotyledons. Excellent fragrance.



BRASSICA



Broccoli - Sprouting

One of the most popular of all sprouting vegetables, sprouting broccoli is simple to grow. With pale stem and heart-shaped green cotyledons, it's one of the better varieties to start with for beginning growers.



Cabbage - Red Sprouting

Purple stem with dark green leaves, and a sweet cabbage flavour. A high vigour micro-herb.

HERBS



Amaranth - Red Garnet

One of the most striking of all micro-herbs. The fluorescent pink stem, topped with silvery pink, elongated cotyledons are the reason this is one of the staples in all micro-herb operations. Mild, spinach like flavour and excellent vigour.

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Chervil - Curled

A longer stemmed micro-herb with finely curved green cotyledons. The large, narrow, dark seed coat often remains attached for a striking contrast. It has a sweeter and more delicate flavour than parsley and finer in appearance with a faint aniseed flavour.



Chives - Garlic

Dark green cylindrical leaves topped with black seeds and a very strong garlic flavour make garlic chives a popular option with chefs and growers alike. Germinates best under heated conditions.

Sowing your Success

HERBS



**Chives - Medium
Onion**

Long, narrow leaves with a strong onion flavour. Black seed coat remains attached to the leaf tip for an attractive micro-herb.



Corn Salad - Mache

French vegetable, grown for baby leaf or micro-herb. Spinach-like growth habit, with a delicate and nuttier flavour than spinach. Mache continues to thrive through cold temperatures.



Cress - Curled Wasabi

Beautifully lobed, fine-leaved, green micro-herb. Curled Wasabi Cress has a spicy flavour and is used in salads, usually eaten raw.



Dill - Bouquet

An aromatic micro-herb with long, slender, green cotyledons with the seed coat often remaining attached. True leaves are fine and feathery. Dried dill will rapidly lose its flavour, so dill is an excellent choice for a fresh micro-herb.



Lemon Balm

Possibly the most popular of all the micro-herbs. Unlike other lemon-flavoured herbs, which can tend to be sour, lemon balm has a unique sweet lemon flavour which works as well with desserts as it does with savoury dishes.



Lovage

Lovage has all the elegance of a continental parsley, but sets itself apart with a beautiful strong celery flavour. Vigorous and sweet, Lovage is an excellent addition to soups or salads.

HERBS



Mint - Peppermint

With a sharp, intense flavour, Peppermint (which contains Menthol) adds a lovely cooling sensation in dishes. Peppermint tends to have larger leaves and more of a creeping habit than Spearmint. Peppermint is extremely tiny seed and slower to establish than most micro-herbs.



Mint - Spearmint

With a mild, sweet flavour and a sweet taste, Spearmint is an excellent addition to dessert dishes. Spearmint tends to have smaller leaves and more of an upright habit than Peppermint. Spearmint is extremely tiny seed and slower to establish than most micro-herbs.



Orach - Red

Also known as Mountain Spinach, Red Orach is one of the most striking micro-herbs. It has bright pink, almost fluorescent stems and dark pink/red true leaves. A small percentage of green off-types are present. It has a sweet spinach like flavour.



Oregano

A standard in Italian cooking, nothing quite compares to the sweet and pungent aroma of oregano. Seed is extremely small and slower to germinate, but the fine, smooth dark green leaves on this compact and creeping plant make for an attractive rounded pot.



Sage

Normally a woody perennial, Sage has silvery leaves and a beautiful flavour for soups, sauces or even stuffing. Whether you're after a potted herb, a multi-cut product or a single use micro-herb, sage is an excellent addition to your micro-herb range.

HERBS



Shiso - Green

One of the most popular herbs in Japanese cooking, Green Shiso (or perilla) is slightly spicier with more cinnamon undertones compared with Red Shiso. Curved cotyledons with serrated true leaves.



Sage Shiso - Red

A difficult flavour to describe, reminiscent of curry powder, with hints of anise, cinnamon and coriander. Fairbanks Red shiso is the darkest red and most consistent red shiso variety available. Popular in Japanese and south-east Asian cuisine.



Sorrel - Micro-Vein

Red veined sorrel specifically selected for its perfect appearance at the micro-herb stage. As a micro, its leaves already have distinct red veins and a refreshing citrus taste.



Mexican Tarragon

Mexican Tarragon is normally an upright woody perennial plant with a strong sweet aniseed flavour. As a micro-herb, its fine leaves are popular in many high class restaurants.



Winter Thyme

Thyme has beautiful small leaves on upright stems. Sprigs of thyme, when grown as micro-herbs, make for a superior garnish compared with field grown products as they are softer and sweeter without the woody stems of standard Thyme.



Watercress - True Water

Perennial herb with large rounded leaves. Traditionally grown in hydroponics, watercress prefers a high moisture content in its growing medium for best results. Fine cotyledons with a pleasant peppery flavour.

SPRING ONION



Grandstand

A vigorous growing spring onion with an upright habit and fresh onion flavour.

Grandstand has good vigour with bright green cylindrical leaves, often the seed coat will stay attached.

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Cameron Robbie

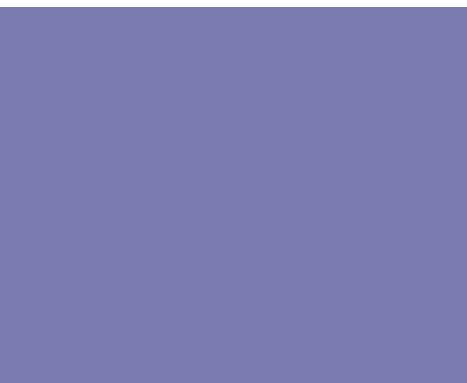
Sales Manager
0212839677
crobbie@fairbanks.co.nz

Isabelle Peterson

Product Development Coordinator / Sales Upper North
0221531677
ipeterson@fairbanks.co.nz

Customer Service

(09) 2390893
info@fairbanks.co.nz



12 Alpito Place,
Pukekohe, New Zealand, 2120



Sales: crobbie@fairbanks.co.nz
Accounts: info@fairbanks.co.nz



Phone: (09) 2390893
Fax: (09) 2390896



www.fairbanks.co.nz



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